

Read the passage again. Fill in the blanks.

p. 33

What makes you 1_____ angry?

One day, Heracles saw an object the size of an apple on the street. He yelled, "How 2_____ you block my way?" and he kicked it angrily. Suddenly, the object became as big as a watermelon. "What in the world?" said Heracles, and began to hit it with his metal club. Then, the object became so big that it 3_____ the entire street. Athena, who had been watching this, came down next to the object and played music. 4_____, the object became as small as an apple. Athena told Heracles, who was completely shocked by all of this, "That object is like the anger inside you. The more you 5_____ it, the bigger it becomes."

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Are you famous for your short 6_____? Do you find yourself getting into frequent 7_____ and fights? Anger is a normal and healthy 8_____. When you have been 9_____, it is perfectly normal to feel angry. It only becomes a problem when anger 10_____ all the time or easily gets out of control. Explosive anger can have serious 11_____ for your relationships, your health, and your state of mind.

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If you have a hot temper, you may feel like there is little you can do to 12_____ it.

In fact, controlling your anger is easier than you might think.

With some effective anger 13_____ technique, you can learn how to 14_____ your feelings in healthier ways and keep your temper from getting 15_____ of control.

When you are able to control yourself and act 16_____, you will not only feel better about yourself but also keep your 17_____ strong.

p. 36

First of all, you have to be 18 _____ of the 19 _____ signs. Sometimes you may feel that you just explode in anger. The truth is that there are 20 _____ signs before this happens. Your heart beats faster to 21_____ more oxygen and sugar into your bloodstream. Your breathing becomes more 22_____, your blood pressure rises, and your muscles become 23_____. The angrier you get, the more your body gets tense. You should become aware of your own personal signs that you are about to 24 your temper. When you do, you will be able to 25 _____ steps to manage your anger before it gets out of control.

Secondly, it is important to identify the 26 _____ thoughts that make you angry. You may think that 27_____ things—for instance, the rude or inconsiderate actions of other people or frustrating situations—are what causes your anger. However, your anger is more likely to be caused by how you 28 _____ the situation 29_____ than external factors. For example, you may think that people NEVER consider your needs, and that they 30 _____ disrespect you. Also, you may think that when something goes wrong, it is always someone else's 31_____.

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Finally, when you start getting upset over something, take a 32_____ to really think about the situation. Ask yourself the following questions: How important is it when you look at the big picture? Is it really 33_____ getting angry about? Does my response 34_____ the situation? If you have decided that the situation is worth getting angry about, the key is to express your feelings in a healthy way. When expressed 35_____, anger can be a 36_____ source of energy and 37_____ for change.

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Food for Thought

Have you ever gotten into an argument over something 38_____? Big fights often happen over something small, like being ten minutes late. Yet there is usually a bigger issue behind it. If you find your anger rapidly rising, ask yourself, "What am I really angry about?" 39_____ the real problem will help you understand your feelings better.

Also, you should 40_____ bringing up what happened in the past into the current argument. You may do this when you become very 41_____ in the middle of an argument. However, this does not help 42_____ the situation, but actually makes it worse. Rather than looking to the past and assigning blame, focus on what you can do in the present to figure out a solution. Expressing your anger in a healthy way can become easier if you follow this advice. You should also try to figure out your own ways to control and express your anger better. So remember: Do not let your anger get out of control. 43_____ it and use it to your advantage!

Unit 1 본문 다시보기

1 so 2 dare 3 blocked 4 Surprisingly 5 provoke 6 temper 7 arguments 8 emotion 9 mistreated 10 explodes 11 consequences 12 control 13 management 14 express 15 out 16 appropriately 17 relationships 18 aware 19 warning 20 physical 21 pump 22 rapid 23 tense 24 lose 25 take 26 negative 27 external 28 interpret 29 rather 30 ALWAYS 31 fault 32 moment 33 worth 34 match 35 respectfully 36 tremendous 37 inspiration 38 silly 39 Identifying 40 avoid 41 emotional 42 solve 43 Tame

Read the passage again Fill in the blanks.

p. 57

Please Look After Mom centers on the life of Sonyo, a hardworking, uncomplaining woman who goes ¹_____ in a bustling Seoul subway station. After the woman's ²_____, her grown children and her husband are filled with guilt and regret having taken her for granted and reflect on her life and role in their lives. Having achieved professional success through their mom's ³_____, her children understand for the first time the hardships she endured.

Her irresponsible and harshly critical husband, meanwhile, finally acknowledges the depth of her love and the seriousness of her ⁴_____ for him.

p. 58

One of So-nyo's daughters wrote the letter below to her oldest after her mother's disappearance.

Dear Sister,

When I went to Mom's soon after coming back from America, she gave me a persimmon tree that was as tall as my knees. I went there to get the things I had left there. Mom was ⁵_____ in the storage area next to the shed. When I shook her, she ⁶_____ to open her eyes, as if she were waking up, looked at me and smiled. She said, "You're here, my baby daughter!" Mom told me she was fine. I could see that she has lost ⁷_____, but she insisted that she was fine. Mom kept all my stuff there when I went to America. She said that she almost used the portable gas range but then didn't. "Why not?" I asked, and she said, "I wanted to give everything back to you the way you had ⁸_____ it.

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When I finished ⁹_____ all the things onto the truck, Mom came over with the persimmon tree from behind the house, where she kept all the jars.

The roots of the tree were ¹⁰_____ in dirt and plastic. She had bought it for the yard at our new place. It was so small that I wondered when it would start ¹¹_____ fruit. Honestly, I didn't want to take it home. Who would take care of the tree? Mom said, "You'll find persimmons on this tree very soon; even seventy years go by quickly." I brought the little tree to Seoul on the truck, although I didn't know if it would ¹²_____, and buried the roots in the ground, as deep as Mom had marked on the tree. Later, when Mon came to Seoul, she said I had planted it too close to the wall, and that I should move it to another spot in the yard, which Mom pointed to. Afterward, she asked me often if I had moved it.

p. 60

Not until yesterday, with the baby on my back, ¹³_____ I take a cab to So-orung and buy powdered chicken droppings for ¹⁴_____, dig a hole on the spot Mom had pointed out, and move the persimmon tree. I was surprised. When I had first brought the tree, I ¹⁵_____ it could even grow, but when I dug it up to move it, its roots had already become strong. I was impressed with its ¹⁶_____ to survive in the cold earth. Did Mom mean to give me the tree so that I could watch its branches multiply and its trunk ¹⁷_____? Was it to tell me that if I wanted to see fruit I had to take care of it? For the first time, I felt ¹⁸_____ to that tree. My doubts that it could ever bear fruit disappeared.

p. 61

Do you remember asking me a while ago to tell you something about Mom that only I knew? I told you I didn't know Mom. All I knew was that Mom was missing. It is the same now. I especially don't know where her ¹⁹_____ came from. Think about it. Mom did things that one person couldn't do ²⁰_____ herself. ²¹_____ she went missing, I have often thought: Was I a good daughter? Could I do the kind of things for my kids she did for me?

p. 62

I know one thing. I can't do it like she did, even if I wanted to. I love my kids, but I can't give them my ²²_____ life like Mom did. I have so many dreams of my own! Mom didn't have the ²³_____ to pursue her dreams and, all by herself, faced everything-poverty and sadness. She couldn't do anything about her very bad luck other than ²⁴_____ through it. Why did I never think about Mom's dreams? Why did this thought never occur to me when she was with us? Even though I am her daughter, I had no idea, how alone she must have felt? How unfair is it that all she did was sacrifice everything for us, and she wasn't ²⁵_____ by anyone? Do you think we will be able to be with Mom again, even if it is just for one day? Do you think I will be given the time to understand Mom and hear her stories? If I am given even a few hours, I am going to tell Mom that I ²⁶_____ all the things she did, and that I love her. I miss Mom. Please don't ²⁷_____ on Mom. Please find Mom.

Unit 2 본문 다시보기

1 missing 2 disappearance 3 dedication 4 sacrifices 5 lying 6 managed 7 consciousness
8 left 9 loading 10 wrapped 11 bearing 12 survive 13 did 14 fertilizer 15 doubted 16
determination 17 thicken 18 attached 19 strength 20 by 21 Since 22 entire 23 opportunity
24 suffer 25 understood 26 appreciate 27 give up

Read the passage again Fill in the blanks.

p. 81

Oscar Pistorius is a sprint runner from South Africa. Called "the 1____ Runner" and also known as "the fastest man on no legs," he has 2____ people with his hopes and achievements. High Teens met with the athlete to learn more about his life.

High Teens Hello, Mr. Pistorius. Thank you for taking the time to meet with us.

Oscar No problem. Please call me Oscar.

High Teens OK. First, can you briefly tell us about yourself, Oscar?

Oscar Well, I was born in 1986 in South Africa. Unfortunately, I was born with a problem in both 3____. When I was 11 months old, I had to have both legs cut off below the 4____. Despite my physical disability, I've loved playing sports since 5____, and as you know, I'm now a runner.

p.83

High Teens Wow, that's 6____. What sports did you like to play as a kid?

Oscar All kinds. I really liked rugby. But I suffered a serious knee 7____ during a rugby game.

High Teens I didn't know you played 8____. When did you start running, then?

Oscar I started running in January 2004. I really love it. I'm very happy when I run.

High Teens Do you feel uncomfortable when you run?

Oscar Never. I've used my 9____ limbs since I was 17 months old. They aren't different from normal legs. They just belong to me. My parents convinced me that I could do whatever I dreamed of doing. Nothing can stop me. That's my motto in life.

High Teens Do you do any special type of training?

Oscar Not really. I 10____ training like any other athlete such as keeping my 11____ strong and working on running speed.

p. 84

High Teens You've become a 12____ for overcoming difficulties. How did you do it?

Oscar My family always taught me that there was nothing that I couldn't 13____ if I tried hard. I was always encouraged to do everything everyone else did. I've lived my life, believing that I can 14____ any difficulty. Plus, I just keep trying to do better.

High Teens What keeps you 15____?

Oscar I don't have legs, but I have a winning 16____. I mean, I try to win whenever I do something. I think the desire to keep improving myself and be the best has been a great 17____ of energy for me.

High Teens How did you feel when you took part in the 2011 International Association of Athletics Federations World Championships in Daegu?

Oscar I was really 18____ because I'd dreamed of competing in major championships for a very long time. Stepping out onto the track for the first time in Daegu was a very special moment. I was pleased that I reached the semi-finals in the 400 meter race and helped the 19____ team break the South African national record.

p. 85

You can't say that you can't do something. If you want to do something and you put your 20____ to it, then you'll get it done.

p. 86

High Teens But there are still some people who think that you shouldn't be 21_____ with other athletes. They argue that the artificial legs give you an 22_____ advantage. What's your opinion?

Oscar I've seen some ill-informed comments online. However, some of the world's leading scientists in this field have 23_____ that I have no advantage when competing against other athletes. Actually, I don't really pay attention to such comments. I just try to do my best.

High Teens Finally, do you have any advice for our teen readers?

Oscar My advice is this: Always 23_____ in yourself and never let anyone tell you that you can't do something. I always say to myself, "You're not 24_____ by the disabilities you have; you're abled by the abilities you have." It's great to live your life always believing in yourself.

High Teens Thank you so much for this interview.

Oscar My pleasure.

Unit 3 본문 다시보기

1 Blade 2 impressed 3 legs 4 knee 5 childhood 6 awesome 7 injury 8 rugby 9 artificial
10 go through 11 muscles 12 symbol 13 achieve 14 overcome 15 motivated 16 spirit 17
source 18 thrilled 19 relay 20 mind 21 competing 22 unfair 23 proven 24 believe 25
disabled

Read the passage again Fill in the blanks.

p. 105

What does 1_____ technology mean to you? If you only think of devices for recording or playing music, think again. In fact, audio technology provides a wide range of 2_____ that use sound in innovative ways. Here are some creative applications 3_____ on the science and technology of sound.

p. 106

An Invisible Fence

Some dog owners build a fence to keep their pet in the 4_____. However, if the gate is left open, it just takes one 5_____ for a dog to be out in the streets. Audio technology offers a great solution to this problem. A special 6_____ can be buried around the yard to create an invisible fence. There is a special dog 7_____ that sends out a high-pitched sound when the dog gets too close to the wire. Humans cannot hear the sound, but dogs hate it. The dog quickly learns that it has to 8_____ in the yard to keep away from the annoying sound.

p. 107

A Silence Maker

You are reading a book in the park. Then you hear a girl behind your bench 9_____ a tune from a commercial. You cannot concentrate because of the humming and desperately need some 10_____ and 11_____. Thanks to a special machine, you can get rid of offending noise without offending anyone. The machine 12_____ the waves of an incoming sound and creates a set of outgoing waves that have the same frequency. The two sets of waves 13_____ each other out. This way, you can block out just one noise while leaving everything else audible. Simply turn on the machine, 14_____ it at the offender, and you can create silence!

p. 109

A Loud Weapon

Can we use sound as a weapon? Imagine that a police officer cannot catch a 15_____ because he is a fast runner. The officer does not want to shoot him with her gun, but she cannot let him get away. Now she can use a gun that has no 16_____ but produces a sound which can numb the suspect for a few seconds. This special device produces a sound with a 17_____ of 151 decibels. The sound is painful enough to deafen a person 18_____. Unlike regular sound waves that travel in all directions, those from this device can be aimed like a laser beam. The painful sound can be made to reach the 19_____ person. The sound can be sent as far as 500 meters, making the device a powerful weapon.

p. 110

An Infrasound Detector

Natural disasters have always caused 20_____ results. In many cases, people have been almost 21_____ against them. A new way to predict natural disaster is by using an infrasound detector. It is an instrument that can detect the very low frequency sounds that come from earthquakes or volcanic eruptions in their 22_____ stages. While these sounds are too low for the human ear, a 23_____ infrasound detector can pick them up and help the authorities issue a 24_____ in time. A large number of infrasound detectors have been set up around the world to help save lives.

p. 111

A Sound Spot

Just as spotlights are used in a theater, a sound spot can create a circle of sound in a 25_____ area. In other words, people in the sound spot can hear the sound sent to them, but those outside the sound spot cannot 26_____ it. Sound spot technology can be very useful for restaurants, stores, and other businesses. Restaurants, for example, can create several sound spot areas, each of which 27_____ different music. Someday, it may be possible to use sound spot technology in the classroom so that you can chat with your best friend in the back without 28_____ the rest of the class.

In what other ways can sound be used? The sky is the 29_____ when it comes to the possible applications of audio technology. We can 30_____ more useful ones in the future.

Unit 4 본문 다시보기

1 audio 2 applications 3 based 4 yard 5 moment 6 wire 7 collar 8 stay 9 humming 10
peace 11 quiet 12 analyzes 13 cancel 14 point 15 suspect 16 bullets 17 maximum 18
temporarily 19 targeted 20 devastating 21 defenseless 22 initial 23 sensitive 24 warning
25 specific 26 hear 27 contains 28 disturbing 29 limit 30 anticipate

Read the passage again. Fill in the blanks.

p. 129

In the north of Iran, Ishmael and his family walk their goats through the desert to a 1_____ summer home in the mountains, 2_____ comfort and 3_____ danger. In Vancouver, Canada, a teenage boy reads from a history book at home and talks with his father about it. He has not 4_____ to school in over a year. In the heart of Sydney, Australia, Paul and his family enjoy a healthy and 5_____ diet but never go shopping for grocery. They drive cars and use 6_____ but never go to a gas station or pay a 7_____ bill. Finally, a group of retired people in Texas live a happy life in a 8_____ community far from where they used to work and live. They enjoy 9_____ time on their own in their golden years.

These people come from different cultures around the world. They behave the way they do for 10_____ reasons. There is one thing, however, that these people have in 11_____: They have chosen lifestyles that 12_____ them from others.

p. 131

Modern Nomads

Around the globe, there are groups of people who know about modern life but quietly 13_____ it. Bakhtiari nomads of Iran are one such group. About a third of them have chosen not to go to cities or get jobs 14_____ than goat-herding. During the last century, Iran's leader, the Shah, made the Bakhtiari give up their tradition. After the Shah was 15_____ out of power, however, the Bakhtiari went back to their traditional nomadic lifestyle. Every spring they 16_____ up their animal-hair tents and everything else they own. They leave the desert on foot, traveling more than 300 kilometers to their summer home high in the 17_____ Zagros Mountains. In the fall, they pack everything up again and return to the desert in Khuzestan Province to spend the winter.

p. 133

Learning out of School

Many people in different parts of the world do not send their kids to school. Instead, they choose home-schooling because they are 18_____ to the lifestyle it allows. By participating in community life, home-schooled children feel 19_____ with 20_____ people, and they can build friendships with them more 21_____. At family baseball games, kids of all ages – siblings, friends, and newcomers – play with each other and with adults. With home-schooling, family members have more time to talk and listen; more time to spend in libraries, museums, and concert halls; more time to hike, ride bikes, read, or think. Just a 22_____ ago, not many families considered home-based education a serious 23_____ for their children, but the 24_____ has turned.

p. 134

A Small Farm in the Backyard

Another group includes those in big cities like Los Angeles who are 25_____ about the environment. They believe that the future of the planet depends on the 26_____ of new ways of living. These people belong to the urban homesteaders movement. Urban homesteaders live in the middle of large cities. However, they 27_____ away from supermarkets, malls, and gas stations. They grow fruit and vegetables. They raise animals in their small urban backyards. They use wind and solar power to 28_____ their own electricity. They make their own fuel to power their cars and trucks. The urban homesteaders even collect rainwater for washing. If there are any 29_____ that they cannot make or grow, they get them by trading with other homesteaders. Urban homesteaders are not 30_____ of all modern conveniences. Rather, they promote ways to enjoy life in the 21st century without 31_____ the environment.

p. 135

A Disneyland for Senior Citizens

The final group is small but growing at a fast rate. It is made up of people 55 or older who live in retirement communities in southern U. S. states like Texas and Florida. In these communities, residents live a 32_____ life every day of the year. Everything is perfect: The climate is nice, the streets are safe and clean, 33_____ are specially designed for elderly residents, and there is peace and quiet. 34_____ the residents like most about the retirement communities is that they can look after one another and do many things together. Children can visit, but only for a few days a year. Free from the stress of working long hours and the 35_____ of raising a family, these retirees choose to live their golden years in happy 36_____. They are in their own child-free "Disneyland".

Unit 5 본문 다시보기

1 remote 2 sacrificing 3 risking 4 gone 5 balanced 6 appliances 7 utility 8 gated 9 quality
10 various 11 common 12 distinguish 13 resist 14 other 15 forced 16 pack 17 majestic
18 attracted 19 comfortable 20 diverse 21 easily 22 decade 23 option 24 tide 25 concerned
26 creation 27 stay 28 produce 29 essentials 30 skeptical 31 harming 32 worry-free 33
facilities 34 What 35 burden 36 isolation

Read the passage again. Fill in the blanks.

p. 153

Land Art in Small Frames: Earth Art Photo
1_____

Dates: September 1–7, 2013

Venue: COEX, Seoul

Don't miss a 2_____ opportunity to explore outstanding land art in small frames! A collection of photographs will 3_____ you with fantastic images and let you wonder what possibly 4_____ the artists to create art not on a canvas but on land. The exhibition lasts for one week only, so 5_____ your calendar!

p. 154

What Is Land Art?

The name "land art" is commonly used to 6_____ a specific form of art. Most importantly, land art involves using physical 7_____ to create art. This means that art is not 8_____ to the museum but is kept outdoors. Thus, people are forced to view land art in a natural 9_____ where Mother Nature rules. It is also noteworthy that land art is designed to evolve, change, and eventually 10_____. Some land art lasts only for a few hours or days, whereas other land art is 11_____ to all the natural forces so that it 12_____ itself over time. In land art, only 13_____ does a work of art take on a fixed, permanent form. The special exhibition presents the photographs that 14_____ some beautiful examples of land art.

p. 155

Major Works on 15_____

Spiral Jetty

Location: Utah, U.S.

This is Robert Smithson's best known work of art, and probably the most 16_____ piece of all land art. To create *Spiral Jetty* (1970) on the shore of the Great Salt Lake in Utah, Smithson 17_____ 457 meters of rock, earth, salt, and red algae into a 18_____ spiral. He moved about 6,650 tons of rock and earth from the shore into the water. The jetty was completely under water for some time. However, after years of 19_____, water levels went down and the jetty became 20_____ again in 2004, over three decades after its creation. The jetty 21_____ itself every year because salt layers from the Great Salt Lake are formed around the spiral. Every year, tens of thousands of art lovers travel to view the work of art. In several decades, however, the great work may completely 22_____ its shape and colors.

p. 156

Bunjil Geoglyph

Location: You Yangs National Park, Australia

Is this an ancient temple? Is this bird a sign of 23_____? Neither. It is a work of art called *Bunjil Geoglyph* created by 24_____ Australian sculptor, Andrew Rogers. A geoglyph is an image made 25_____ by clearing away rocks and soil or by arranging stones or earth within a landscape. Literally, *geo* and *glyph* mean land and writing, 26_____. Rogers has created geoglyphs around the world. His most famous geoglyph is located in the You Yangs National Park, which is 55 kilometers southwest of Melbourne, Australia. Rogers constructed the geoglyph to recognize the 27_____ people of the area, the Wautharong Aborigines. The geoglyph depicts Bunjil, a mythical creature, 28_____ by the local aborigines. The creature has a wing span of 100 meters, and about 1,500 tons of rock was used to construct it. Construction was completed in March of 2006.

p. 157

Wrapped Coast

Location: Little Bay, Australia

Something wrapped reminds us of 29_____. It makes us wonder what is inside. Christo Vladimirov Javacheff and Jeanne-Claude Denat de Guillebon, a Bulgarian couple, worked together to produce a work of art by wrapping. This 30_____ by the couple depicts a wrapped-up coast, which spans about 90,000 square meters. It was huge and very dramatic, immediately 31_____ viewers' attention. The coast, not far from Sydney, Australia, remained wrapped for ten weeks in 1969. Then all the fabric and ropes were removed and 32_____, and the site was returned to its original condition.

Many land artists rely mostly on wealthy patrons and private foundations to 33_____ their often costly projects. However, the Bulgarian couple accepted no sponsor 34_____. All the materials were recycled, and the funds for their project were 35_____ by selling their own works of art such as collages and drawings.

p. 159

The Roden Crater Project

location: Arizona, U.S.

Some works of land art are not in front of your eyes. They have to be viewed from the sky. *Roden Crater Project* is one such work of art. Roden Crater is an 36_____ volcanic cone in Arizona. The crater stands more than 1,600 meters above sea level and can be seen even from the Grand Canyon and Painted Desert. The crater is roughly 400,000 years old and about 200 meters deep. The red and black cone is being turned into a 37_____ work of art by the artist James Turrell. After buying the crater and the pasture land around it in the early 1970s, Turrell designed a system of rooms, connecting passageways, and 38_____ points. Nobody knows for sure when the project will be finished, but Turrell hopes visitors can experience the beauty of his land art during his lifetime.

Most land art is usually removed after a period of time. Like childhood and life itself, land art is 39_____ because we know that it will not last forever. It is through photographs 40_____ such art is given a much longer life.

Unit 6 본문 다시보기

1 Exhibition 2 rare 3 delight 4 motivated 5 mark 6 identify 7 landscapes 8 confined 9 context 10 decay 11 exposed 12 transforms 13 rarely 14 capture 15 Display 16 famous 17 arranged 18 counter-clockwise 19 drought 20 visible 21 transforms 22 lose 23 aliens 24 contemporary 25 either 26 respectively 27 indigenous 28 cherished 29 presents 30 installation 31 grabbing 32 recycled 33 fund 34 contracts 35 raised 36 extinct 37 monumental 38 lookout 39 valued 40 that

Read the passage again. Fill in the blanks.

p. 177

Green Shoppers to the 1_____

Have you ever thought about the environment when you shop? We can help make the earth 2_____ by shopping wisely, but we can also 3_____ the earth by shopping carelessly. Which kind of shopper are you?

p. 178

Sojin, A Green Shopper

Meet Sojin! She is a seventeen-year-old high school student who lives in Incheon, Korea. She loves Korean idol stars, *tteokbokki* and comic books. She looks like an 4_____ high school girl. However, there is something 5_____ about the way she does her shopping: She is a very 6_____ consumer.

p. 179

Kiwi Clothing Shop

Sojin does not mind the long bus rides to the Kiwi Clothing Shop to 7_____ T-shirts. She has chosen to shop there because the store 8_____ T-shirts made of organic cotton. She 9_____ the fact that the clothes at this shop are all made of organic materials. She knows organic materials are produced the hard way — without using chemical fertilizers and pesticides. Although such 10_____ materials and clothes are a bit more expensive, they are 11_____ the investment for the earth.

p. 180

Happy Foot Shoe Store

This store carries a lot of shoes that look no 12_____ from other brand-name shoes. But there is something special about the shoes at this store. Happy Foot Shoe only carries shoes that are PVC-free. That is the reason 13_____ this is Sojin's favorite store and she knows that she is doing the 14_____ thing when she buys her shoes here.

Polyvinyl chloride, (PVC) 15_____ toxic hydrochloric acid (HCl) when burned. Hydrochloric acid goes into the atmosphere and falls to the earth as 16_____ rain.

Uncle Kim's Supermarket

She often goes to Uncle Kim's Supermarket near her house to buy her 17_____. One day she reads an article that says her favorite potato chips cause too much CO₂ 18_____. After finding this out, she develops the habit of 19_____ the carbon footprint of snacks before she purchases them.

p. 181

Carrotmob, Organized Green Shoppers!

While many shops ask, "Paper or plastic?" when bagging your groceries, there are stores that 20_____ on using cloth bags. If you come across such a store, you probably want to 21_____ the eco-friendly store and its owner somehow. Perhaps you may think there is not much you can do. But actually there is a lot you can do in 22_____ with a large number of other consumers. Shoppers can get 23_____ and carry out a "buycott," the act of 24_____ shopping somewhere to bring about change.

p. 182

Carrotmob is a good example of boycotting. The term is a 25_____ of "carrot" (an incentive) and "mob" (a group of people). It is one effective way to 26_____ businesses to go greener by promising them a large number of new customers. Traditionally, people who wanted to influence stores would boycott, or 27_____ not to shop there. In contrast, in a carrotmob campaign, consumers promise to 28_____ a particular business by spending their money. In return, the business promises to make a responsible change. The concept behind carrotmob is simple: Rather than to 29_____ environmentally irresponsible stores, it is much more effective to reward responsible stores.

p. 183

The first carrotmob event took place in March 2008. It was 30_____ by Brent Schulkin. He told 23 store owners in San Francisco that he would bring many new shoppers to the one that promised to spend the highest portion of the 31_____ in a greener way. On March 29, Schulkin's carrotmob showed up and spent more than \$9,200 at the selected convenience store in just a couple of hours. It was about four times the amount of sales on an average day. The store then put 22% of the money into 32_____ lights, as promised. Since then, 33_____ to a videoclip showing how a carrotmob campaign can work, the idea has spread around the world. Now more and more people want to be part of a carrotmob, hoping to make the earth 34_____.

Unit 7 본문 다시보기

1 Rescue 2 greener 3 damage 4 ordinary 5 extraordinary 6 picky 7 purchase 8 carries 9 appreciates 10 eco-friendly 11 worth 12 different 13 why 14 right 15 releases 16 acid 17 snacks 18 emissions 19 checking 20 insist 21 reward 22 collaboration 23 organized 24 purposely 25 combination 26 persuade 27 threaten 28 support 29 punish 30 organized 31 profit 32 energy-efficient 33 thanks 34 greener