

## BRIEFS

WEDNESDAY January 13, 2010

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### Korea's smoking rate increases

The Ministry of Health announced that the number of people smoking in Korea has increased. The ministry also said that it will once again "strengthen anti-smoking efforts by designating parks, hospitals and other "public facilities as smoking-free zones.

According to a telephone survey conducted by the Ministry of Health, Welfare and Family Affairs (보건복지가족부) at the end of last year, 23.3 percent of people over the age of 19 smoked. In 2008, the smoking rate was 22.3 percent.

More than half of the respondents answered that smoking was a habit and 32.6 percent said that they smoked due to stress. A majority of respondents said that because they were concerned about their health they have tried to quit smoking, and 68.8 percent attempted to quit smoking at least once.



Word Guide | 한국 보건복지가족부 "strengthen" 강화 "public facilities" 공공시설



### Korean named 10<sup>th</sup> greatest artist

The German magazine, Manager Magazin, announced through its website that it has selected Korea-born American video artist Paik Nam-june as the 10<sup>th</sup> greatest "deceased contemporary artist.

Paik is well-known for working with a variety of media such as television and radio sets. He is considered to be the first video artist. He died in January 2006 in Miami, Florida, due to natural causes.

Other deceased contemporary artists who were ranked on the list include pop artist Andy Warhol, performance artist Joseph Beuys and American artist Sol LeWitt.

Among artists who are still alive, Germany's Gerhard Richter, Bruce Nauman and Sigmar Polke were ranked in the top five.

Word Guide | 한국인 최고대 예술가 10위 "deceased" 고인 "natural cause" 자연사

### Twins have different birth dates

The U.S. newspaper Tampa Tribune reported that a set of "identical twins born in Florida were delivered on different dates.

The mother of the twins "went into labor on Dec. 31. Baby Marcello was born 23 seconds before midnight and his "sibling Stephano was born 25 seconds later.

Marcello and Stephano also became the first and last babies to be born in the "decade.

"We never think that we would be the first of the year, or the last of the year, nothing like that," the twins' father told a local newspaper. "But I'm really happy."



Word Guide | 쌍둥이들이 다른 생일날 "identical twins" 일란성쌍둥이 "go into labor" 산기가 있다 "sibling" 이 쌍둥이 "decade" 세기 십년

# 2010-1-13 / Hot Issue

Junior Herald

2010/03/05 00:21

<http://blog.naver.com/anypr/150082074690>

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# Heavy snow covers Seoul and Gyeonggi

Early in the morning on Jan. 4, heavy snow fell in Seoul and Gyeonggi Province.

The nation's weather agency said 28.5 centimeters of snow fell on that day. It was the largest amount of snowfalls in one day in the regions nearly in 100 years.

Korea started to collect the data of snowfalls in 1937. So it is not known how much snow the nation had before the year.

The previous record was set in

January 1969, when 25.6 centimeters of snow fell.

Weather officials said nearly 17 centimeters fell just within four hours in the morning in and around Seoul.

The unusually heavy snow and sub-zero temperatures left the capital's main highways icy. Heavy traffic jams and several collisions were reported throughout the day.

Especially, many \*commuters suffered

from distress on their first work day of the new year.

Some 16,000 government officials and \*military servicemen were mobilized to clear snow from major roads and highways. But snow continued to fall heavily throughout the day, making the job practically impossible.

Many accidents took place due to the heavy snowfall. A man in his 50s fell to his death from the roof of a badminton court

**Word Guide** | 서울, 경기도, 서울특별시 \*traffic jam 교통체증 \*commuter 출근자 \*military serviceman 군인





in northern Seoul while trying to clear the snow.

Domestic and \*international flights at Gimpo Airport and Incheon International Airport were either canceled or delayed for several hours throughout the day.

All domestic schedules at Gimpo - totaling 62 departures and

79 arrivals, including two international flights to Japan - were canceled.

Incheon International Airport was also \*plagued by flight \*cancellations and

delays.

Many commuters gave up on driving their own cars Monday morning, flocking to subway and bus stations, with some even choosing to ride bicycles.

"Driving conditions were extremely \*hazardous," said Lee Ho-yoon, who crossed Seoul's Han River, which separates the city's south and north regions. "It took more than twice the time it usually takes to go to work. The cars were practically \*crawling on the roads."

Although Seoul Metro

increased the \*frequency of subway trains to meet the \*surge in demand for \*public transportation due to heavy snow, trains on the busiest lines, No. 1 and No. 2, suffered delays due to \*malfunctions.

Freezing temperatures and ice on the rails appeared to have caused the \*temporary malfunctions, metro officials said.

With temperature plunging to minus 6.9 C, most roads remained icy all day to further \*inconvenience commuters returning home in the evening.

The government extended operation of subways and buses in the city for an hour through Jan. 5 for the convenience of locals using public transportation. ①



Word Guide | \*international flight 국제선 \*plague 타격을 받다 \*cancellation 취소 \*hazardous 위험한  
 \*crawl 느리게 움직이다 \*frequency 횡수 \*surge 증가 \*public transportation 대중교통  
 \*malfunction 작동이 안함 \*temporary 일시적인 \*inconvenience 불편하게 하다



# 2010-1-13 / Photo News

Junior Herald


2010/03/05 00:23

<http://blog.naver.com/anypr/150082074790>


PHOTO NEWS

WEDNESDAY January 13, 2010


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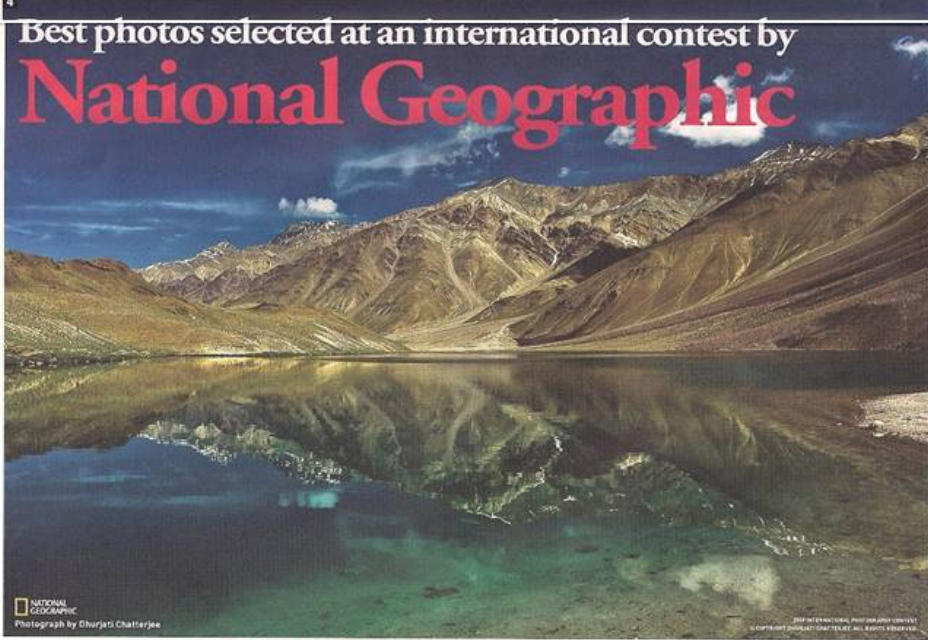
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3



4



1 A \*manatee photographed in Florida, the United States.

2 Large powerful storms can be nearly a daily \*occurrence during the summer months on the South Dakota \*Plains in the United States.

3 Licancabur \*volcano is located on the \*border between Chile and Bolivia.

4 Chandra Tal, which means the Lake of the Moon, is situated at an \*altitude of about 4,300 meters in the Spiti district, India.

Best photos selected at an international contest by

National Geographic

NATIONAL GEOGRAPHIC

Photograph by Shurjati Chatterjee

2009 INTERNATIONAL PHOTOGRAPHY CONTEST

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Word Guide | 내셔널 지오그래픽 국제 사진전 수상작들 \*manatee 매우 테라스 \*occurrence 발생 \*plain 평야, 고원 \*volcano 화산 \*border 국경 \*altitude 고도

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5 · English Listening Education Center

# 2010-1-13 / Feature

Junior Herald

2010/03/05 00:32

<http://blog.naver.com/anypr/150082075259>

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The recent debut of Burj Khalifa in Dubai, United Arab Emirates, (long known as "Burj Dubai" before undergoing a name change) set the record for the tallest building in the world.

Standing 2,717 feet tall (828 meters), its height is "incomparable to all its "predecessors and far surpasses the next tallest building by a whopping 1,050 feet (320 meters) – just about the height that ranks in the lower 20s!

Currently, there are many other skyscrapers being proposed or even under construction around the world. But as of now, none are tall enough to take away Burj Khalifa's world record.

The Council on Tall Buildings and Urbana Habitat (CTBUH), an international body that studies tall buildings around the world, provided a list of the 100 tallest completed buildings in the world. Here is the top 10, in order from tallest to shortest starting from top left and moving to the right.

### Burj Khalifa

**Location :** Dubai, United Arab Emirates

**Height :** 2,717 feet (828 meters)

**Floors :** 162

**Start of construction :** 2004

**Year completed :** 2010

**Use :** Office, residential, hotel

**Interesting facts :** It has the world's fastest elevator with a speed of 64 km/h (preceded by Taipei 101). Korean corporation Samsung Engineering & Construction was the primary builder. Its name was changed to Burj Khalifa in honor of Sheik Khalifa, the ruler of Abu Dhabi.



### Taipei 101

**Location :** Taipei, Taiwan

**Height :** 1,667 feet (508 meters)

**Floors :** 101

**Start of construction :** 1999

**Year completed :** 2004

**Use :** Office

**Interesting facts :** Korean corporation Samsung Engineering & Construction was the primary builder. The shape of the building was inspired by a "pagoda". It was the first tallest building in the world completed in the 21<sup>st</sup> century.



**Word Guide** | 세계에서 가장 높은 빌딩을 이루었을까? "incomparable" 비할 대가 없는  
"predecessor" 이전 것 "pagoda" 아사라 "국가 사찰의 탑" "facade" 건물의 정면

### Willis Tower

**Location :** Chicago, Illinois, United States

**Height :** 1,451 feet (442 meters)

**Floors :** 108

**Start of construction :** 1970

**Year completed :** 1974

**Use :** Office

**Interesting facts :** The building was widely known as the Sears Tower but underwent a name change on July 16, 2009. Two men have climbed the building's "facade" – Dan Goodwin in 1981 and Alain Robert in 1999 (he did it with bare hands and feet).



### Trump International Hotel & Tower

**Location :** Chicago, Illinois, United States

**Height :** 1,389 feet (423 meters)

**Floors :** 98

**Start of construction :** 2005

**Year completed :** 2009

**Use :** Residential, hotel

**Interesting facts :** In 2001, the building was planned to become the tallest building in the world, but changes were made after the terrorist attacks of Sept. 11, 2001.



# What are the world's tallest buildings?

### Shanghai World Financial Center

**Location :** Shanghai, China

**Height :** 1,614 feet (492 meters)

**Floors :** 101

**Start of construction :** 1997

**Year completed :** 2008

**Use :** Hotel, office

**Interesting facts :** There is a \*trapezoid-shaped opening at the peak of the building that is supposed to reduce wind pressure. The building was originally planned to begin construction in 1997, but it was \*halted by the Asian financial crisis. Construction resumed in 2003.



### Petronas Tower 1

**Location :** Kuala Lumpur, Malaysia

**Height :** 1,483 feet (452 meters)

**Floors :** 88

**Start of construction :** 1992

**Year completed :** 1998

**Use :** Office

**Interesting facts :** It is one of the towers of the Petronas Twin Towers. The twin towers still hold the title of the tallest twin buildings in the world. A bridge at the 42<sup>nd</sup> floor connects the two towers. The primary contractor of Tower 1 was Hazama Corporation of Japan.



### Petronas Tower 2

**Location :** Kuala Lumpur, Malaysia

**Height :** 1,483 feet (452 meters)

**Floors :** 88

**Start of construction :** 1992

**Year completed :** 1998

**Use :** Office

**Interesting facts :** The primary contractor of Tower 2 was Samsung Engineering & Construction of Korea. The building is occupied by many companies such as Microsoft, IBM and Boeing.



Word Guide | \*trapezoid 부등변 사각형 \*halt 중단시키다 \*maintenance fee 유지비

### Jin Mao Tower

**Location :** Shanghai, China

**Height :** 1,380 feet (421 meters)

**Floors :** 88

**Start of construction :** 1994

**Year completed :** 1999

**Use :** Hotel, office

**Interesting facts :** The daily \*maintenance fee of the building is reported to be \$121,000.



### Two International Finance Centre

**Location :** Hong Kong, China

**Height :** 1,352 feet (412 meters)

**Floors :** 88

**Start of construction :** 2000

**Year completed :** 2003

**Use :** Office

**Interesting facts :** The building was featured in two Hollywood movies, "The Dark Knight" and "Tomb Raider 2."



### CITIC Plaza

**Location :** Guangzhou, China

**Height :** 1,280 feet (390 meters)

**Floors :** 80

**Start of construction :** 1993

**Year completed :** 1996

**Use :** Office

**Interesting facts :** The building is located very close to the Tianhe Sports Center, where some events of the 2010 Asian Games are going to be held.



And did a Korean building make it on the list? The answer is YES – Korea's Samsung Tower Palace Three. The building's Tower G, a residential tower located in Seoul, is No. 89 with a height of 865 feet (264 meters).

By Yoo Bo-iam (bolamyoo@heraldm.com)





SPORTS

WEDNESDAY January 13, 2010



## Brazilian Mota may become Taeguk Warrior

K-League player Joao Mota from Brazil could be a surprise \*addition to the Korean national team ahead of the World Cup in South Africa next year, according to Goal.com.

The 28-year-old striker has just signed a new deal with Asian champions Pohang Steelers and the move could open the door for his \*inclusion in Huh Jung-moo's squad for the World Cup in South Africa, the report said.

The former Cruzeiro forward has lived in Korea for five years now and is \*eligible to become a \*naturalized citizen, his agent Frank Vieira told Gazeta Sportiva.

Mota had disappointing stints at Mallorca B and Sporting Lisbon before finally finding his feet with Korea's Seongnam in 2005.

In recent months, he had been approached by the Korean Football Association (대한축구협회) about becoming a citizen of the country and it now looks as if it is only a \*matter of time before the process is started.

Mota is considered to be one of the best strikers in the K-League. ①

Word Guide | 브라질 출신 2002 월드컵 우승 선수 \*addition 추가 \*inclusion 포함 \*eligible 자격 있는 \*naturalized 귀화한 \*matter of time 시간 문제

## S. Korea to face African team in March



South Korea's national football \*squad will play a \*friendly match with an African national team in March to prepare for the FIFA World Cup to be held in South Africa in summer, football officials here said.

"As head coach Huh Jung-moo has asked for a game with an African team, we are in \*consultations with Cote d'Ivoire, Cameroon, and Ghana, all of which have advanced to the World Cup finals," said Kim Joo-sung, head of the international affairs department at the Korea Football Association. ①

Word Guide | 코트에 아프리카 팀과 친선 \*squad 일 단 \*friendly match 친선경기 \*consultation 협의

## Lotte Giants signs San Francisco pitcher Sadowski



South Korean pro baseball club the Lotte Giants said it has signed San Francisco pitcher Ryan Sadowski to a one-year \*contract.

Sadowski, 27, will play for Lotte in the 2010 season for \$200,000, with an \*additional \$100,000 signing bonus, according to the Busan-based club, which finished fourth in the eight-team single league in the 2009 season. ①

Word Guide | 롯데 자이언츠 샌프란시스코 피쳐 사도우스키와 계약 \*contract 계약 \*additional 추가적인

SCIENCE

WEDNESDAY January 13, 2010

## Girl who does not age



**SHE IS 16yrs OLD!!**

Brooke Greenberg is about to turn 17 years old but this American teenager is only the size of an "infant and her mental capacity is that of a "toddler. In an amazing phenomenon that is "baffling scientists, she does not age.

Her weight is 16 pounds and her height is 30 inches. Early on Greenberg underwent growth hormone "therapy but that did not help her one bit. Her height and weight did not increase at all. The only things of Greenberg that do grow are her hair and nails. Given her mental capacity, she does not speak.

An article published last year in the scientific journal "Mechanisms of Ageing and Development" documented many of the strange "abnormalities of her ageing process. For example, the condition of her bones are as if they were like 10 years old and she still has baby teeth.

Instead of her body developing as a single coordinated unit,

as is supposed to be the case, her body is developing as independent parts that are developing separately in an "unsynchronized way. It is unknown why this is the case.

Greenberg was born on Jan. 8, 1993, to Howard and Melanie Greenberg. She has three "siblings. They are Emily and Caitlin, who are six and three years older than her, respectively, and Carly, who is three years her junior. Her three sisters all developed normally and are no different from regular people their age.

During the first six years of her life, Greenberg suffered from a number of medical emergencies and often her recovery came without an explanation. She had surgery for seven "perforated stomach "ulcers. She had a brain seizure and then a stroke, but within weeks there was no sign of any damage. When she was four, she suffered from "lethargy that made her sleep for 14 straight days. While engaging in this super long sleep doctors determined that she must have brain cancer. She was not expected to ever wake up and so her parents bought a "casket. But then she woke up and it turned out there was no "tumor. Often she suddenly became really ill and nobody knew why.

Greenberg receives food through a tube that is inserted into her stomach. This is because her "esophagus is too small which means that if she were to swallow food the food likely could get into her lungs which could cause her to get "pneumonia.

She attends a special education public school in Baltimore County in Maryland.

Samples of Greenberg's DNA and cells have been studied by scientists. They think that it is possible that she has a "genetic mutation that is causing her not to age. Such a mutation has yet to be found. If they can find the gene or genes that is causing her "fountain of youth" and can isolate it or them, they maybe able to learn more about the aging process. 📺

By Patrick Zerzan (patrick@heraldm.com)



**Word Guide** | 나이 불린 적은 소녀: "infant 유아 "toddler 아기 "baffling 당혹하게 만들다 "therapy 치료 "abnormality 이상 "unsynchronized 언동되지 않는 "sibling 자매 "perforated 구멍 난 "ulcer 궤양 "lethargy 무기력 "casket 관 "tumor 종양 "esophagus 식도 "pneumonia 폐렴 "genetic mutation 유전변이

# 2010-1-13 / Arts

Junior Herald

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<http://blog.naver.com/anypr/150082075869>

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## Will students with poor grades be able to enter a \*top-notch university?



KBS started the New Year with a new Monday and Tuesday series, "The Masters of the Art of Study" (공부의신). This drama focuses on important Korean education issues, such as the reformed \*high school selection system.

The show is inspired by the hit Japanese comic book series "Dragon Zakura" by Mita Norifusa. The drama is about five failing high school students preparing to enter Korea's top university.

A \*motorcycle gang member-turned-lawyer, played by actor Kim Su-ro, is given the responsibility of training the students and saving the high school from being closed. The high school, where \*troublemakers attend, is not highly rated.

In order to succeed in this project, four "masters" are invited to intensively train the students. While watching this drama, students can receive tips on how to study.

One character, played by Ko Ah-seong, said that in order to do well in school, "confidence is needed."

"In one scene, the English teacher says that even though we only learned the basics of swimming, we say that we are good at it. So how come it's not the same with English? If we had the same confidence in English, we would be good at English," said Ko at a press conference.

"I hope my friends will have the desire to study English after watching the drama," she added.

The other four students are played by teen heartthrob Yoo Seung-ho, Ji-yeon of T-ara, child actor Lee Hyun-woo and Lee Chan-ho.

\*Contrary to the image that Yoo has shown in his previous dramas, he turns himself into a \*rebellious and \*egotistic student in "The Masters of the Arts of Study."

"It's fun playing the role of a rebellious boy. In real life, I am not a student who is smart, but I do work hard. Through this drama, I am able to do things that I normally can't do, such as \*talking back to teachers and being \*hip," said Yoo.

By Yeom Min-a (mina@heraldm.com)



**Word Guide** | 성적 낮은 학생을 입학 대학에 들어갈 수 있을까? \*top-notch 일류 \*high school selection system 고교선택제 \*motorcycle gang member 폭주족 \*troublemaker 분재이 \*intensive 호독한 \*confidence 자신감 \*contrary 상반된 \*rebellious 반항적인 \*ego 자부심, 자존심 \*talk back 말 대들었다 \*hip 멋들었다

## ★ 'Avatar' smashes \$1bn box office



"Avatar" has become the fastest movie ever to achieve \$1bn in ticket sales around the world, BBC reported.

The distributor 20<sup>th</sup> Century Fox said it has earned more than \$350m in the United States and more than \$670m in the rest of the world in only 17 days. The 3D science fiction "blockbuster" was directed by James Cameron, who also made Titanic, the best selling movie of all time.

Film industry experts said the movie is expected to exceed "Titanic" (\$1.8bn) and "The Lord of the Rings: The Return of the King" (\$1.12bn).

Avatar is about a "disabled marine who "infiltrates" a race of giant blue aliens. It combines live action with "digitally-enhanced performances. It was reportedly the most expensive film ever made, with a budget of at least \$300m.

The Hollywood blockbuster also dominated South Korea's box office for the first weekend of the New Year.

Avatar drew 1.25 million people from Jan. 1 to Jan. 3, taking in 43 percent of the nationwide audience during the period and breaking the 6 million mark just two weeks after its release.

By Hwang Ae-sol (csa919@gmail.com)

**Word Guide** | 아바타: 흥행수익 1조원 돌파 "blockbuster 초대형 영화" "disabled marine 장애인 해병대원" "infiltrate 침투하다" "digitally-enhanced performance 디지털로 향상된 성능"



## Kim Hye-soo and Yoo Hae-jin in a relationship

Korea's leading actress Kim Hye-soo, 40, and actor Yu Hae-jin, 41, have been dating for over two years, according to a sports daily.

The paper "revealed" the apparent lovers along with some paparazzi photos. One of them showed the couple meeting in front of a car, lightly "disguised" with sunglasses, a swine flu mask and a cap.

According to the newspaper, they date every Friday night, and participate in each other's family gatherings.

It is actually not the first time that rumors regarding a Kim-Yu romance have been reported by media, although the two have continuously "denied" such rumors.

The two first acted together in the 2001 comedy "Kick the Moon."

**Word Guide** | 김혜수, 유해진 열애설 "reveal 공개하다" "disguise 변장하다" "deny 부인하다"

# 2010-1-13 / Focus

Junior Herald

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<http://blog.naver.com/anypr/150082076057>

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You may have seen them driving by - school buses bearing the name of some international or foreign school. But if these are schools for foreign students, why do we see so many Koreans riding their buses?

\*Contrary to what the names may suggest, these foreign schools \*enroll many \*ethnic Korean students. In fact, most schools do not even require the student to hold foreign passports.

According to new attendance qualifications set by the Korean Ministry of Education earlier last year, students who wish to attend an international school (e.g. SFS, SIS, KIS, TCIS, YISS) must either: 1) have at least one parent who holds a foreign passport, or 2) have lived overseas for three or more years.



The attendance qualifications for Seoul Foreign School, however, are a bit different. Both the student and at least one parent must hold a foreign passport or, in the case that neither parent holds a foreign passport, the student must have lived overseas for more than five years.

Having said that, such technicalities do little to illustrate the variations amongst these schools. A brief look into the history, student life and academic ambience of these schools is better telling.

Seoul Foreign School - Founded in 1912 by \*missionaries, SFS is the oldest international/foreign school in Korea. However, despite its \*religious background and controversial mascot, the Crusader, the spiritual atmosphere at the school is \*by no means overwhelming.

# Foreign schools in Korea



Word Guide : \*반대 \*외국인 학교 \*enroll \*ethnic \*missionary \*religious \*by no means

As one of two schools in Korea offering the International Baccalaureate program, SFS academically challenges its students - but as SFS student Jay Lee, 16, says, "Generally, students are pretty well-rounded."

Athletically, the SFS Crusaders are one of the strongest, often competing "neck-and-neck" against DoDDS schools. With 1,500 students representing over 52 countries, SFS has one of the lowest percentages of Korean students among international/foreign schools. Interestingly, within SFS is a British School division that offers a curriculum based on the English National Primary Strategy. Fun fact: SFS was built on an old "grave-site" in Yeonhui-dong, and consequently, rumors of "ghost sightings" abound amongst students.



Seoul International School - SIS was founded on the campus of Konkuk University in 1973 and moved to its Seongnam campus in 1985. With 1,080 students, SIS follows close behind SFS in terms of size, but diversity-wise, it is on the opposite side of the spectrum.

Jokingly, SIS student Kristin Kim says, "We've had a half-Italian rising junior and two Indians in last year's graduating class, so now we're officially 99.9 percent Korean."

While SIS has a "reputation" of being one of the most academically rigorous foreign schools, Karen Kim, 18, says SIS students "play hard and study hard at the same time."

Athletically, the SIS Tigers are quite strong in boys' soccer, and last year, the school hosted the girls' KAIAA Soccer Tournament on their new "turf" field. According to some SIS "alumni," there is a myth that SIS is full of Hogwarts-like secret "passageways."

YISS



Yongsan International School in Seoul - Initially starting out in Bogwang-dong as a small elementary school that expanded out to Yeouido, YISS was originally named International Christian School of Seoul until it was chosen by the Korean Foreign Schools Foundation to operate the new Hannam-dong campus in 2006. Perhaps it is this Christian back-

ground that explains the strong religion-based student-teacher relationships that, for YISS student Adrienne Wang, "is one of the reasons why students love this school."

YISS is fairly ethnically diverse, with 750 students representing more than 45 countries. According to student Jonathan Park, 16, students "get along so well with each other."

One revealing fact is that SFS's British School was one of the other schools that applied for and was denied the new Hannam-dong campus. Could the rejection of SFBS be one of the reasons behind the fierce boys' soccer rivalry between the YISS Guardians and the SFS Crusaders?

These are just three examples, but there are 10 other international/foreign schools in Korea, including ICS, TCIS and KIS. While these "foreign" students in their big, shiny buses may seem to be in their own bubble of Western education, Korean students will find that they are "relatable" teenagers. After all, really the only thing that sets these teens apart is a few printed words on a passport. 🌐

By Choi Jiin (choijjin@gmail.com)



Word Guide | "neck-and-neck" 근수한 치이의 "grave-site" 무덤지의 "ghost" 유령 "reputation" 명성 "turf" 구역, 필드 "alumni" 동창생 "passageway" 통로 "relatable" 관련 있는

# 2010-1-13 / Teen Life

Junior Herald

2010/03/05 00:56

<http://blog.naver.com/anypr/150082076250>

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## Sled field opens in Yangjaecheon

Just in time for winter vacation, an ice sled field recently opened in Yangjaecheon, Gangnam District, southern Seoul.

According to the district head, the rice farm in the stream area, which is normally served as an educational site for students to gain \*hands-on experience in rice farming, has been frozen to attract winter sled riders.

Open from 10 a.m. to 4 p.m., the field can hold up to 150 sled riders at a time and is only accessible to young children – from infants to elementary school students.

There is no \*admissions fee, but 500 won is charged for \*sled rentals that last for two hours.

Also, because the field's ice is frozen naturally, it is only open on cold days. Therefore, it is absolutely important to check its availability prior to visiting.

The sled field runs through Feb. 20. For more information, call the Yangjaecheon office at 02-445-1416.

By Yoo Bo-lam (bolamyoo@heraldm.com)

Word Guide | 일대천 얼어붙은 개장하다 \*hands on 직접 해 보는 \*admission fee 입장료 \*sled rental sled 대여

### Trivia Knowledge

## Largest ice rink in the world



The largest outdoor ice rink in the world is located in the \*public square called Zocalo in Mexico City, the capital of Mexico.

The giant ice rink measures about 3,200 square meters and can accommodate 1,200 skaters at one time.

The idea of having a massive ice rink for the city's residents was \*initiated by an innovative Mexico City mayor named Marcelo Ebrard, who is currently holding office.

Zocalo is one of the biggest public squares in the world and the most famous one in Mexico City. It has held the title of the largest ice rink in the world for three \*consecutive years, starting in December 2007.

Whereas Zocalo is made into an ice rink in December as a winter treat, \*artificial inner-city beaches are set up in the location during the summer.

By Yoo Bo-lam (bolamyoo@heraldm.com)

Word Guide | 세상에서 가장 큰 아이스링크 \*public square 광장 \*initiate 착수시킴/이다 \*consecutive 연이은 \*artificial 인공의

# Airport Security



On Christmas Day, a failed terrorist attack attempt occurred on a U.S.-bound international flight. After this, airports have become \*stricter on their security systems, which have taken much criticism. Many of these safety measures are done through new \*devices.

With Whole Body Imaging scanners, security workers can detect and notice anything someone is carrying. It virtually "strip searches" the person to see if the passenger is carrying anything dangerous.

This seems like a very good solution, but it causes one problem. To some people, it violates their \*privacy because the scanning can create a picture of the person's nude body.

Although being able to see through things is a wonderful idea, the thought of one's body being examined carefully raises many questions.



Airport security will also be doing hand checks instead of only using metal \*detectors. Doing this will allow security to better examine the passenger. The problem with this is that people will again feel like it is violating their privacy.

Another rule is not being able to get up and move one hour \*prior to arrival. The use of blankets and pillows are also not allowed one hour before arrival.

This is to prevent \*suspicious and dangerous activity when approaching a destination. Again, this brings up a question: What if one needs to go to the bathroom?

Airport security is becoming stricter because of more frequent terrorist threats. Although this may be safer for passengers, it also means longer waiting lines for security checks. This has \*frustrated many people.

By Charles Shyn (Tenth Grade, Seoul Foreign School)

Word Guide | 공항 보안: strict 엄격한 \*device 장치 \*privacy 사생활 \*detector 탐지기 \*prior 사전의 앞서 \*suspicious 의심스러운 \*frustrate 불만스럽게 하다



## BUSINESS

WEDNESDAY January 13, 2010

### Starbucks raises coffee price



Customers buying americano or latte from Starbucks in Korea have been \*angered by the new prices they had to pay.

Starbucks Coffee Korea announced that they have raised the prices of 15 of its coffee and tea products by 300 won starting Jan. 1.

Tall-sized americanos now cost 3,600 won and lattes cost 4,100 won. Caramel macchiatos are 5,100 won.

"For the past five years, we have not increased our prices and we have \*absorbed factors such as \*raw materials, rent and \*personal expenses internally.

"So rather than saying that we have raised prices, it can be said that \*adjustments have been made," said an official at Starbucks Coffee Korea.

"Compared to other companies in Korea, Starbucks' coffee is still over 10 percent cheaper."

Starbucks is receiving \*criticism from the public because it did not give any notice about the higher prices.

An internet user posted, "There was no notice about the raising of the prices so I was \*startled."

Another poster said, "They make banners for events and \*promote but they increased the prices without anybody knowing."

By Yeom Min-a (mina@heraldm.com)



Word Guide | 스타벅스 커피가격 인상 \*anger 화나게 하다 \*absorb 흡수하다 \*raw material 원재료 \*personal expense 개인비 \*adjustment 조정하다 \*criticism 비판 비난 \*promote 홍보하다

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### Hyundai-Kia sales up in U.S. market last year



Hyundai Motor America and its \*sister company Kia Motor America saw sales increase last year in the U.S. market.

But their American and Japanese competitors \*slumped amid the worst recession in decades.

Hyundai said it sold 435,064 vehicles in the United States last year. It is an 8.3 percent increase from a year earlier.

Kia said it posted a 9.8 percent sales increase to 300,063 vehicles last year. Kia's American market share rose 4.2 percent last year from 3.0 percent the year before.

In the meantime, U.S. leading carmakers Ford recorded a 15 percent sales decline last year to 1.62 million vehicles and General Motors posted a sales \*reduction of 30 percent at 2.1 million vehicles.

Japan's Toyota and Honda recorded falls in sales of 20 percent and 19 percent, respectively, to 1.77 million and 1.15 million vehicles last year in the U.S. market.



Word Guide | 현대기아 작년 미국시장에서 판매 증가 \*sister company 자매 회사 \*slump 하락하다 \*recession 경기 후퇴 불경기 \*reduction 축소 삭감