

2010-2-10

Junior Herald

2010/04/07 00:28

<http://blog.naver.com/anypr/150084045803>

The Junior Herald

Today's News For • Tomorrow's Elite

No. 300 www.jherald.com

WEDNESDAY February 10, 2010

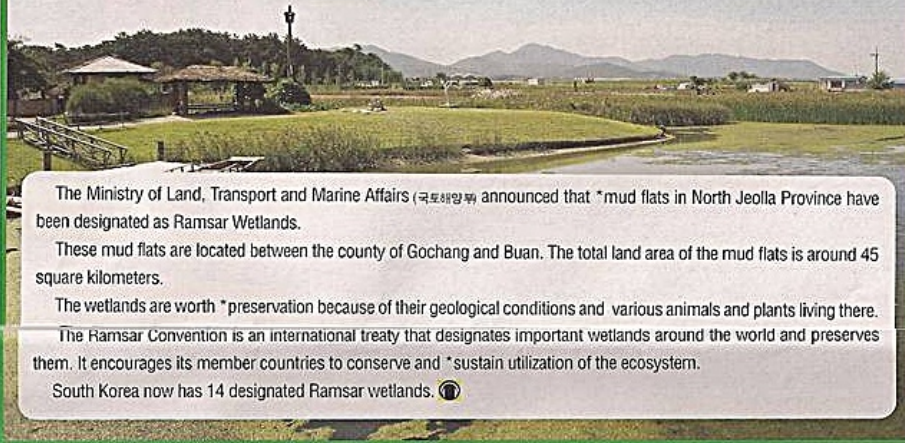
지매지: The Korea Herald | 에벌드경제

Korea celebrates Lunar New Year's holiday

Pg. 4

구독신청 및 광고문의 1577-0549

Mud flats in Jeolla region designated as Ramsar Wetlands



The Ministry of Land, Transport and Marine Affairs (국토해양부) announced that "mud flats in North Jeolla Province have been designated as Ramsar Wetlands.

These mud flats are located between the county of Gochang and Buan. The total land area of the mud flats is around 45 square kilometers.

The wetlands are worth "preservation because of their geological conditions and various animals and plants living there.

The Ramsar Convention is an international treaty that designates important wetlands around the world and preserves them. It encourages its member countries to conserve and "sustain utilization of the ecosystem.

South Korea now has 14 designated Ramsar wetlands. ①

Word Guide | 전라도 습지왕새끼 습지로 지정 "mud flats" 갯벌 "preservation" 보존 "sustain" 지 계속다

Obama interviews on YouTube



U.S. President Barack Obama "interacted with the American people via YouTube. A 40-minute interview with the president was "conducted and this was streamed live on YouTube. He became the first U.S. president to conduct an interview on YouTube.

Question were submitted by the American people through the website via video and text.

The best questions were selected and were answered by the president. Steve Grove, the interviewer, said that the White House was not involved in the selection.

Topics that the American people showed interest included healthcare reform, Sudan, prison facilities, tax cut and "small and medium-sized enterprise problems. ①

Word Guide | 오바마 대통령 유튜버와 인터뷰 "interact" 소통하다 "conduct" 진행하다 "small and medium-sized enterprise" 중소기업

Cat foretells patients' death



A British newspaper reported that a cat was able to "predict the death of patients. Until now, the cat has predicted 50 deaths.

The cat named "Oscar" lives in a "nursing home in Rhode Island, the United States. Oscar usually spends the day wandering around the wards and is not friendly to people. But he shows "affection for patients who are about to die by curling up next to them.

According to the news report, nurses once placed the cat next to a patient who they assumed was nearing death. But Oscar "refused and went to another patient. The latter patient died that evening and the former patient passed away two days later. ①

Word Guide | 환자과 죽음예측하는 고양이 "predict" 예측하다 "nursing home" 요양원 "affection" 애증 "refuse" 거절하다





Nechimagi is a traditional Korean seesaw game.

Korea celebrates Lunar New Year's holiday

Korea's biggest national holiday is Lunar New Year's day called "Seollal."

Seollal usually falls in February. This year's lunar New Year's day falls on Feb. 14.

But the holiday lasts three days, including the days before and after Seollal. This is because Koreans think Seollal is very important.

What do people usually do during the

three-day Seollal?

During the holiday, many Koreans return to their *hometowns to have a pleasant time with their family members, *relatives or friends.

About nearly a half of Korea's *population lives in Seoul, Incheon and surrounding Gyeonggi Province. So express ways, railways and airports are usually *jammed with people trying to get home.



Word Guide | 한국주민등록정보: *hometown 고향 *relative 친척 *population 인구 *jammed 꽂혀있음



Foreign brides learn how to proceed charye altar.



Charye, a rite to honor ancestors



An exodus to hometowns

There are several *rituals for Seollal, including "charye" and "sebae."

Charye is a *solemn rite to honor ancestors. The *process includes offering food and drink to them. The process and details of the ceremony *vary regionally and even family to family.



Seoul station crowded with home-coming citizens.

Sebae is bowing to senior family members and wishing them a happy New Year.

In return, one receives *words of wisdom and money. Then, family members visit the graves of their ancestors.

Today, however, many Koreans *prefer to avoid the holiday rush and spend time with family and friends who live nearby.

Another *option is to take a long vacation in a neighboring country.

Kids and teens like the holiday probably because they can wear "hanbok" and can get "sebaedon" from their parents, grandparents or senior relatives. ㉠

Word Guide | *ritual 의식, *solemn 엄숙함, *process 과정, *vary 다르다, *word of wisdom 격언, *prefer to 좀 더 좋아하다
*option 선택, 다른 방법

Traditional games and drinks



During the Seollal holiday, some family members take their children to old palaces or traditional cultural sites. Children can play traditional Korean games for entertainment.

One of the games is "neolttuigi." It is a traditional Korean seesaw game. The others include "yunnori," which is a game involving four wooden sticks, and "jaegichagi," a game similar to Western *hacky sack.

The best-known traditional Korean drinks include "sikhye" and "sujeonggwa."

They are usually served cold and are *consumed with cookies or *rice cakes. They are also good for desserts.

During holidays like Lunar New Year and Chuseok, sikhye and sujeonggwa are frequently served *in place of tea or coffee during family gatherings.

Word Guide | 전통 놀이와 음료
*hacky sack 제기차기, *sukhan sewangburi
*consume 소비하다, *rice cake 떡, *in place of -대신에

Obama's first *State of the Union address

U.S. President Barack Obama said that the greatest danger facing his country is the threat of nuclear weapons.

"We are also confronting perhaps the greatest danger to the American people, the threat of nuclear weapons," Obama said.

"I have embraced the vision of John F. Kennedy and Ronald Reagan through a strategy that *reverses the spread of these weapons, and seeks a world without them," he said.

Obama urged North Korea and Iran to *abandon their nuclear ambitions.

He warned that the United States will

impose stronger *sanctions against them if they do not stop nuclear development.

He made the remarks in his first State of the Union address delivered on Jan. 27 in U.S. Congress.

The Nuclear Security Summit, which is scheduled in April in Washington, will discuss the nuclear development issue. Obama said the United States and other participants will claim a clear goal: "securing all *vulnerable nuclear materials around the world in four years, so that

they never fall into the hands of terrorists."

Obama said his administration has been exerting diplomatic efforts to deal



President Obama delivers the State of the Union speech in Congress.

Word Guide | 오바마의 첫 연두교서 연설 "State of the Union address 연두교서 연설" reverse 역행시키다 "abandon 포기하다" "sanction 제재조치" "vulnerable 취약함

with North Korea and Iran violating international agreements in pursuit of nuclear weapons.

U.S. lawmakers, cabinet ministers, Supreme Court justices, top army officers and foreign diplomats listened to Obama's speech in Congress. The address was televised live across the United States.

"That is why North Korea now faces increased isolation, and stronger sanctions - sanctions that are being vigorously enforced. That is why the international community is more united, and the Islamic Republic of Iran is more isolated," said the president.

In 2009, Pyongyang announced quitting from the Six-Party Talks and conducted its second nuclear weapon experiment.

Obama sent his special representative to Pyongyang in an attempt to persuade North Korea to return to the Six-Party Talks, which also involve China, South Korea, Japan and Russia.

Besides, Obama talked about his determination to seek reforms, healthcare, economic stimulus measures, education and global warming.

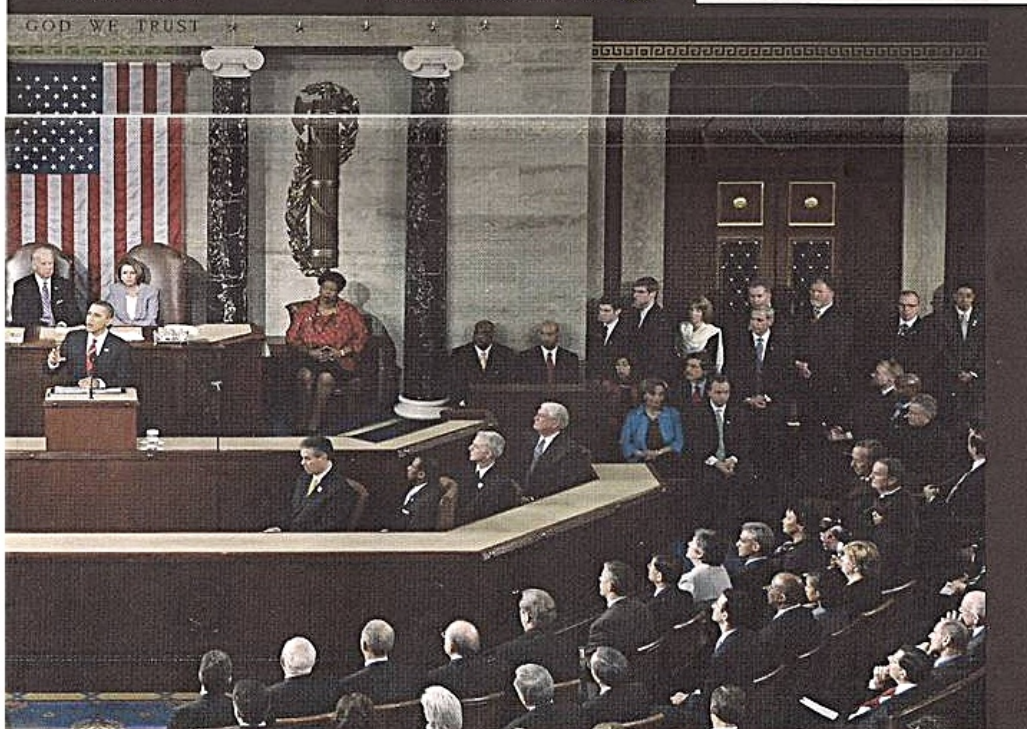
He also vowed to take steps to counter the threat posed by bio-terrorism.

The State of the Union address

The State of the Union address is an annual speech delivered by the U.S. president.

Presenting the State of the Union speech is made in accordance with the U.S. constitution. The U.S. president makes the State of the Union speech before a joint session of Congress.

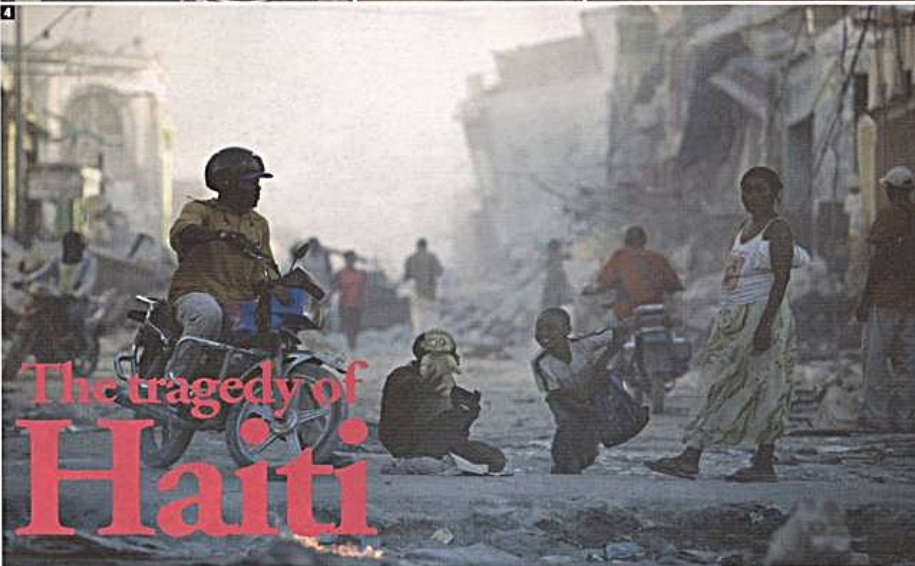
The important event is held in the House of Representatives chamber at the U.S. Capitol mainly in January. Through the speech, the president outlines his major policies and tasks his administration will carry out during the year.



Word Guide : "isolation" 고립 "vigorously" 힘있게 "experiment" 실험 "healthcare" 의료보험 "stimulus" 부양 자금 "bio-terrorism" 생물학 테러 위협
연두색서양문 "annual" 매년 "in accordance with" -에 따라서 "constitution" 헌법 "House of Representatives" 하원 "chamber" 본회의장 "outline" 요약한다, 설명하다



- 1 A girl is given a "sack of rice" at the "distribution point" at the national stadium in Port-au-Prince on Jan. 31. Haiti was devastated by the strong earthquake in January.
- 2 A U.S. Navy helicopter "takes off" in front of the National Palace destroyed by the quake.
- 3 A girl nestles up to a woman at an "orphanage" in Port-au-Prince on Jan. 30.
- 4 People are seen in the quake-hit downtown of Port-au-Prince on Jan. 28. The quake took place on Jan. 12, killing more than 100,000 people.



The tragedy of Haiti

Word Guide | 아이티의 비극 "sack of rice" 포대 "distribution point" 배급소 "take off" 이륙하다 "orphanage" 고아원



JH marks its 300th edition

300... No, we are not talking about the 2007 Frank Miller movie here. We are talking about this week's issue of The Junior Herald. At this very moment, you are among the tens of thousands of people who are reading the 300th issue of the nation's leading teenage English newspaper.

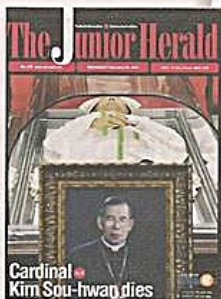
The Junior Herald was first introduced on May 1, 2004 to meet the increasing demand for a teen-friendly English newspaper that could play a dual role: an educational tool and a casual reading material covering current events.

Since its inception, the newspaper has been reporting tons of news targeted at teenagers and fulfilling readers' cravings for English education and current affairs. As a result, the paper earned a good reputation and became a hot issue itself, attracting all sorts of readers from all over the country.

Published on every Wednesday, the weekly newspaper is delivered to different parts of the nation mainly to student subscribers. But interestingly, there are subscribers outside of the country as well.



Word Guide | 주니어 헤럴드가 300호를 맞이합니다. *inception 시작 *subscriber 구독자



These are usually Korean students who are studying abroad in foreign countries. They read the articles through the JH website.


In the history of The Junior Herald, there is a subscriber that definitely stands out the most. A subscriber named Oh Han-byeol is remembered for her famous line: "If the ship does not come in time, I cannot receive the paper." Back in 2008, Han-byeol was interviewed by a JH staff reporter for being the one and only subscriber to receive the newspaper via ship. At the time, she was an eager 5th grade student living in a remote island named Baengnyeong. She was a very driven, diligent student studying English on her own utilizing The Junior Herald.

Not only students, but even celebrities have taken part in the JH "bandwagon" over the years. In 2008, it was reported that comedian Kim Young-chul, famous for his native-like English ability, had used the teenager paper to improve his reading ability. In an interview, he mentioned that he preferred The Junior Herald because it offered "various kinds of news in an easier level than any other print media."

Back in 2009, the periodical itself made headlines by being the first periodical publication ever to be sold on air. Nearly a

year ago, CJ Home Shopping sold The Junior Herald in one of their time slots and attracted tons of nationwide customers. Sales went so well that the popular home shopping channel decided to reintroduce the paper a couple of more times afterwards.

One final aspect about the paper worth mentioning is student reporters. Starting from its launch, a group of elementary, middle and high school students in Korea or overseas were annually selected to work as junior reporters. Students who live overseas serve as correspondents from the respective countries.

The student reporters add a whole new "dynamic" to the paper's tone since the thoughts and opinions of today's teenagers are expressed through their articles. Every month, a debatable topic is given to the students and they each have to hand in an article about it. This way, the students are trained to become better writers and critical thinkers as well. With that said, numerous former student reporters have become competitive young adults. For instance, one of the best student writers in the 2007-2008 term named Sabrina Shyn, entered an Ivy League, the University of Pennsylvania, last year. 

By Yoo Bo-lam (bolamyoo@heraldm.com)

JH to get makeover

The Junior Herald underwent several changes in terms of design, content and "format" throughout the years. Now the paper is about to make yet another change.

Probably next month, the weekly periodical will sport a complete new look. It will begin with the cover page, as it will be more reader-friendly and more "stylish."

Perhaps one of the biggest changes will be the "removal" of the current JENIE pages. To replace the missing pages, other fun reading materials such as stories from Aesop's Fables and Greek Roman myths will be added. Review questions related to the readings are going to be included on the same page to help improve "comprehension skills."

Without the JENIE pages, questions and additional information on a certain topic are going to be included within the respective section or article.

Regarding contents, new and fresher topics will cover the newspaper. The articles and readings are going to be more relevant to the material found in middle school textbooks.

Another reform is going to be the ratio of the reading material in the paper. Currently, the ratio of basic knowledge to news is about three to seven. This is expected to change to four to six or even half and half.

With the looming makeover, The Junior Herald aims to publish a better quality paper inside out and provide more useful knowledge to its readers.

Word Guide | "bandwagon" 앞은 사람들이 함께 하는 형식 "dynamic" 역동적인
주니어 헤럴드는 개편으로 "format" 구성 방식 "removal" 제거 "comprehension" 이해력

3-D sports broadcasting kicks off

Just as "Avatar" has been "reshaping the film market, 3-D technology seems to be "on the verge of causing a big change in sports broadcasting.

On Jan. 28, Sky Sports reported that they were going to "transmit the upcoming Arsenal-Manchester United soccer match using the latest polarized 3-D method.

The Jan. 29 clash, in which Manchester beat Arsenal 3-1, was the world's first live 3-D sports broadcast.

"Avid soccer fans witnessed Wayne Rooney score his 20th goal of the season in 3-D.

For 3-D broadcasts, a special video camera is used to record images as seen from two perspectives, while "eyewear is used to provide the illusion of depth when viewing the screen.

The British sports broadcaster plans to expand its 3-D "transmissions in the World Cup, when it will provide "subscribers throughout the country with the 3-D option. ①

By Nam Won-chul (syracusa0420@naver.com)



Word Guide | 일렉트로닉스 방송시작되었다: "reshaping" 모양을 바꾸는 "on the verge of" -하기 직전인 "transmit" 송신하다 "avid" 열렬한 "eyewear" 안경 "transmission" 전송 "subscriber" 가입자



Kim Yu-na's 'Seven Minute Drama'

At seven, Kim Yu-na found her talent and "passion for skating. As an elementary student, she adopted the title of "figure skating child-star" upon winning national competitions. Aged 12, she mastered different types of triple jumps. As a junior, she made her international debut, sweeping up competition wins. By 2009, she became the world's leading female figure skater.

From the first moment she put on skates to her present preparations for the Vancouver Olympics, the figure skater who has captured the nation's heart writes her story of success.

In her "unique style, the 20-year-old retells her achievements as well as moments of hardship during her 13 years as a skater, from the repetitive daily practices, to overcoming physical and emotional obstacles, to becoming a national figure skater.

Divided into five chapters, each chapter "chronically reflects her childhood, "adolescence and junior seasons, the initial encounters on the international stage, reaching the top, and finally, future "aspirations. Interviews are also added at the end, along with acknowledgements.

By An Ji-yoon (jyan2787@gmail.com)

Word Guide | 김연아는 7분 드라마: "passion" 열정 "unique" 독특한 "chronically" 연대기 순으로 "adolescence" 사춘기 "aspiration" 소망



Coffee: The world's most favorite drink



Coffee is one of the most popular drinks in the world. Many people think it has a great taste and a wonderful smell. Coffee also contains caffeine, which is a "stimulant" – that is, a "substance that increases body's activity."

Coffee grows as a bush with sweet-smelling flowers and fleshy fruit called "coffee cherries." Within the fruit are two seeds, or "beans."

The beans are dried, "roasted," and "ground." The ground coffee is then brewed in water to make a drink.

Coffee plants need warm weather and plenty of rain, so they grow only in tropical regions. There are at least 60 types of coffee plants. But only two kinds, called Arabica and Robusta, are in "greater demand."

Arabica coffee has more flavor and fragrance. It is grown in

Central and South America, the Caribbean, and Indonesia. Coffee from Colombia is especially well known. Robusta coffee is grown mainly in Africa.

Coffee probably first came from Ethiopia in northeastern Africa. From there it was taken to the Middle East. At first it was used as a food, as a medicine, and in wines.

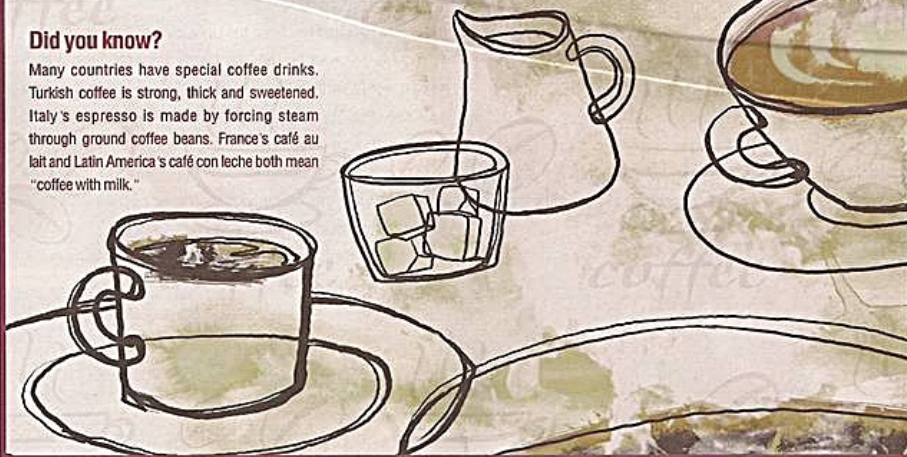
People did not begin to drink coffee as we know it for hundreds of years. Coffee was taken to Europe and then the Americas starting in about the 1,500s.

Today, coffee is one of adults' favorite drinks. Rest periods taken during working hours are often called "coffee breaks." Many, many people begin each day by drinking a cup of coffee. ①

(Source: Britannica)

Did you know?

Many countries have special coffee drinks. Turkish coffee is strong, thick and sweetened. Italy's espresso is made by forcing steam through ground coffee beans. France's café au lait and Latin America's café con leche both mean "coffee with milk."



Word Guide : 커피 세상에 가장 인기있는 음료는 "stimulant" 자극제 "substance" 물질 "roasted" 볶은 "ground" 갈아엮힌 "greater demand" 많은 수요



Author speaks about 'The Masters of the Art of Study'



Norifusa Mita, the Japanese comic book artist who drew and wrote the series "Dragon Zakura" visited Korea for three days. The popular KBS drama "The Masters of the Art of Study" (공부의신) was inspired by the artist's work. "Dragon Zakura" was originally a comic book series "published in a magazine called "Morning." The book was later made into a television drama by Japan's TBS.

Mita said that he was really "thrilled when he heard that a Korean drama based on his comic book was going to be made. "I was really glad. I was thankful that it received popularity in Japan but when I heard that it was going to be made overseas in Korea I was really happy and I thank all the people who have made this possible."

Mita said he watched the drama "in real time through the internet in Japan. He said the Korean version seemed "energetic and fun, although he could not understand the language.

The artist chose Kim Su-ro who plays the role of Kang Seok-ho as the "most charming" character. "He is a character that leads the students with a strong leadership, so if he continues to make the most of his character, I think it will add fun to the drama."

During his stay, Mita visited the shooting scene of the drama and "encouraged the actors, actresses and production staff.

At the press conference, the artist also told reporters that he got his ideas from his educational "philosophy.

According to the artist, the studying tips suggested in his works are from real-life experiences. The "editor in charge of Mita's book was from the University of Tokyo. "I "compiled the success stories and opinions of my editor, his colleagues and teachers. The ideas were based on my editor's story," the 52-year-old artist said.

He also said that he chose the University of Tokyo as the target school because he thought that if students have a high goal, it would further "motivate them. If they set a low-level goal, they would only work hard enough to achieve just that goal even though they may be able to do better than that.

Mita encourage students to use his studying tips. "The comic book has lots of studying methods. I would like you to practice them yourselves."

As a final message to students, he said "Let's have fun studying," in Korean. ㉠

By Yeom Min-a (mina@heraldm.com)



Word Guide | 작가: '공부의신'의 대명사이다. "publish 출판하다" "thrill 놀라다" "전율을 느끼다" "in real time 실시간" "energetic 활기찬" "encourage 격려했다" "philosophy 철학" "editor 편집자" "compile 엮다, 구성하다" "motivate 동기를 부여하다"

Beyonce sweeps Grammys

World pop singer Beyonce "dominated the 52nd" Grammys in Los Angeles on Jan. 31. She won six awards, including the "Song of the Year" award. She received the prize for her hit "Single Ladies (Put a Ring on It)," according to news reports.

The singer also grabbed Grammys for best "R&B song" for "Single Ladies" and best "contemporary R&B album" for her chart-topping "I Am... Sasha Fierce."

"Wow, thank you so much. This has been such an amazing night for me," Beyonce said after winning the prizes at the Staples Center.

Grammy Awards are the most "prestigious prizes" in pop music in the United States. Last year, Beyonce visited Korea for the promotion of her newly-released album.



Word Guide | 비욘세 그램미상 휩쓸어 "dominate" 지배하다, 통했다 "R&B" 리듬 앤 블루스, 음악의 한 장르 "contemporary" 현대적 "prestigious" 귀족적인

'Global Citizen School for Youth Leaders'



Service for Peace, a "non-profit organization," hosted a youth program aimed at helping high school students grow into global leaders from Jan. 29 to Feb. 1.

The four-day camp was held as part of the KOICA's project to reinforce "awareness on international cooperation." KOICA is the state-run agency established with the aim of helping developing countries.


Participants in the camp called "Global Citizen School for Youth Leaders" discussed various global issues like regional "conflicts, poverty and the environment."

They also attended a speech contest program and visited KOICA headquarters in southern Seoul.

"The program was very good because I was given an opportunity to directly hear about Korea's participation in international cooperation," said a participant.


Word Guide | 청소년 글로벌 시민학교 "non-profit" 비영리 "awareness" 인식 "conflict" 갈등



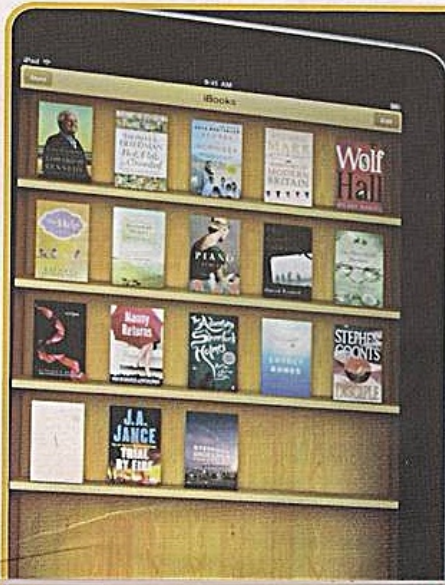
Cameron is from Fredericksburg, Virginia and was crowned Miss Virginia in June 2009. She is currently a broadcast journalism major at Virginia Commonwealth University and hopes to become an anchorwoman in the future.  [**By Yoo Bo-lam \(bolamyoo@heraldm.com\)**](mailto:By Yoo Bo-lam (bolamyoo@heraldm.com))

By Yoo Bo-lam (bolamyoo@heraldm.com)

Word Guide | 카레스캐머런 이스 어메리카포스트판되었다: "pagant 미안죄회" childhood obesity 소미미탄 "cure" 억제한다

Currently, there are five different portions in which a contestant is judged on. They include personal interview, talent, lifestyle and fitness in swimsuit, evening wear and onstage questions. 

Word Guide | 미스 아메리카 *scholarship 장학금 *criteria 기준
*questionnaire 설문지



Will Apple iPad succeed?

On Jan. 27, Steve Jobs with the 1.5-inch thick tablet *strode up to stage to introduce a *revolutionary electronic device called the "iPad."

The iPad was first made by Apple in order to start a new style of touch-screen computing. However, no one is sure whether or not the iPad will succeed or fail in comparison to its former hit product, iPhone 3GS. I believe that the iPad is at its preliminary stage and must go through *modifications in order to succeed in the electronics market.



To be specific, the iPad is under a lot of criticism for its *technical problems.

In this world, people's satisfaction can be mostly found in technology. However, the iPad is a device, which does not *signify much comfort nor has much advanced functions.

For instance, there is no USB 2.0 port inserted on the iPad. In addition, you cannot upgrade your iPad capacity from 16 GB to 64 GB because the internal hard disk is not *adaptable. These are problems that may be similar to those of several years ago.

It's not usual for such a newly-made *gadget to have *fundamental problems. No one likes to have a device that cannot do the most basic functions that all other electronics can do.

Thus the satisfactory rate of the iPad is just around 30 percent less than that of the iPhone. Clearly, the iPad will not give much influence on the market.

Furthermore, the iPad is unlikely to compete with PC tablets, yet. PC tablets have been sold for the last 10 years. Companies, such as Archos which has made touch-tablets for years, know much better than Apple about how to satisfy customers. On the other hand, Apple had just recently introduced its second tablet model, which they have less experience on how to *lure the purchasers. Not only satisfying the customers, but the diverse programs, which are allowed on PC tablets are firmly restricted on the iPad.

It is impossible to draw graphs and paint 3-D pictures on an iPad, but it is really simple techniques on PC tablets.

Therefore, it is likely for people to buy a product with more development. The significant differences between developments in tablets will surely give a head-start for PC tablets.

The memory difficulties and the lack of experience are two main factors why people will not take out their *wallets to buy the iPad. Apple should think of more revolutionary ideas to solve these problems and then re-introduce the iPad. Then, more *competence on the market could be *guaranteed.

By Kim Jae-won (Seventh Grade, Korea International School)

Word Guide | 애플 아이패드 성공할까? "strode" 상급사를 끌고 나가다, "revolutionary" 혁신적인, "modification" 수정, "technical problem" 기술적인 문제, "signify" 의미하다, "adaptable" 적응할 수 있는, "gadget" 도구, "fundamental" 기본적인, "lure" 유혹하다, "wallet" 지갑, "competence" 능력, "guarantee" 약속하다, 보장



Haitai Beverage introduces new *corporate identity



Haitai Beverage released its new corporate identity (CI) on Feb. 1. The CI was revealed at a meeting in which Haitai Beverage CEO Kim Jun-young and the company's *board of directors participated.

The new CI looks like the Korean alphabet "ㅎ". The alphabet is from the *initial letter of the word "Haitai." The company chose orange color for its logo. Orange color represents warmth and *vitality.

"The new CI reflects the company's confidence that we will be able to become a company that emphasizes *professionalism by delivering freshness everyday, and that continue to boost *customer's satisfaction," said a Haitai official.

CEO Kim said that this year Haitai Beverage will seek to fulfill the goal of becoming "Korea's best beverage company." Haitai aims to sell products worth 400 billion won in 2012.

해태음료
NEW & BEST



By Yeom Min-a (mina@heraldm.com)

Word Guide | 해태음료: Haitai Beverage, 기업: company, *Corporate Identity (CI): 기업 정체성, *board of directors: 이사회, *initial letter: 첫 글자, *vitality: 활력, *professionalism: 전문성, *customer's satisfaction: 고객 만족, *constantly: 끊임없이, *devote: 헌신하다



Haitai Beverage

Haitai Beverage was established in 1973 and was the first company in Korea to make natural fruit juices. Haitai Beverage was originally part of the Haitai Group. But in 2006 it became an independent company.

The company currently has three *manufacturing plants. They are located in Anseong, PyeongChang and Cheonan, respectively.

Haitai Beverage launched a soft drink brand "Sunny 10" and 100 percent natural juice brand "Family Drink" in 1976. "Sunny 10" is similar to Coca-cola's "Fanta." Other familiar brands of Haitai Beverage include "Grape Bongbong," "Fresh100 Juice" and "Coco Palm." The beverage company is also a *licensee of U.S. Sunkist Growers.

Word Guide | 해태음료: Haitai Beverage, *manufacturing plant: 생산 공장, *licensee: 라이선스 회사